

# STANDOUT ON LINKEDIN

## WITH PHOTOS

*It's the first thing people see.  
Encourage readers to start reading!*

1



Warm tones

Natural smile.  
(The one you have when  
you're welcoming  
someone).

2



3



Close up

Recent.  
(Less distraction  
when you meet!)

4



5



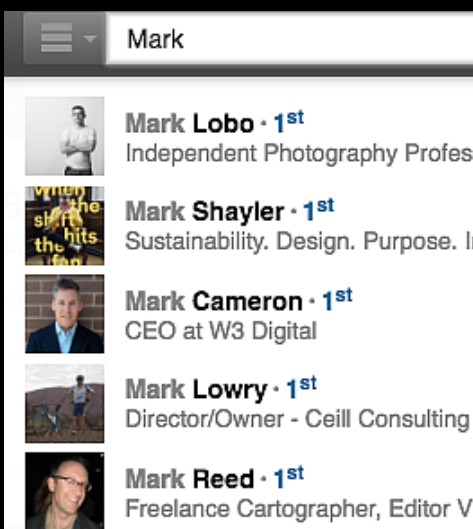
Professional for your  
targeted LinkedIn  
reader.  
(Casual may standout.)

Create a smile!

6



7



Check you  
STANDOUT.  
Search your name

8

No photo? Call a friend or a professional  
photographer. Update your photo this week!